



## SUPREMATISM, OUR ART MOVEMENT INSPIRATION...

*“the supremacy of pure artistic feeling” rather than on visual depiction of objects.*

## PRESENTATION

Dear Madam/Sir,

My name is Donato Di Gaetano, economist and owner - winemaker of Tor de' Falchi winery located in the historic Castel del Monte DOC vineyards area, a wine cultural heritage of Italy located in Puglia.

Tor de' Falchi is an hypogeum winery inspired by Suprematism, art movement. Aside from its wine variety, it presents an advanced and innovative technology with a computerized system. Our cellars are able to stock more than 400 barriques. The bottling line is designed to bottle more than 1200 bottles per hour. We have an oenology laboratory and other technical facilities.

Tor de' Falchi first vintage was concentrated scrupulously on autochthonous vines such as: Nero di Troia, Aglianico, Montepulciano, Fiano, Muscat and Bombino Nero. The vines have been established for 20 years. In order to have a whole vision of our wines, you could find our wine list and wine technical sheets in attached.

With the Bombino Nero grapes we have produced the new and exclusive Italian ROSÉ DOCG. 2012 was the first year of production.

Recently Tor de' Falchi winery has been awarded by the Ministry of Agriculture and nominated as “rural project of excellence” in Italy. This reward is the result of a strong determination and the wishing to achieve the best products for our customers/partners.

As the famous Russian painter Kasimir Malevich considered Suprematism a revolutionary new form of language for an emerging world shaped by technology, I have a suprematist passion for wines of excellence, a new frontier for a renovated wine cultural identity based on the following spatial vectors: native vines protection, modern winery architecture with a suprematist inspiration (emotional space), new labeling and packaging approach in a globalized world. The design concept of our wine communication master plan reflects the inspired identity of Tor de Falchi winery.

Tor de' Falchi is, than, a modern wine cathedral open to the territory, protector and guardian of our wine cultural heritage.

We are now approaching your wine market aiming to introduce our wines, combining excellence with competitive pricing. We hope that you will be interested in this innovated winery marketed under the tag line: **TOR DE' FALCHI - WINE CULTURAL HERITAGE - PASSION FROM PUGLIA.** Please do not hesitate to contact us!

Tor de' Falchi is a unique and courageous new winery concept carried out from a strong passion for a culture of excellence with which you will be pleased and we will be proud.



**TOR DE' FALCHI®**

PATRIMONIO CULTURALE DEL VINO  
PASSIONE DALLA PUGLIA

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Prof. Donato di Gaetano